

BULLDOG FOOTBALL CORE VALUES

1. Commitment The state or quality of being dedicated to a cause, activity, etc. It is also known as a pledge or an undertaking.

- A) Striving for excellence in the classroom
- B) Dedication to an off-season strength and conditioning program
- C) Preparation and learning through HUDL
- D) Giving back to the football program by participating in the annual fundraiser
- E) Assisting with the development of youth football players
- F) Attendance at all team functions

“The quality of a person’s life is in direct proportion to his commitment to excellence, regardless of his chosen field of endeavor.”
Vince Lombardi

“Everybody is looking for instant success, but it doesn’t work that way. You build a successful life one day at a time.” Lou Holtz

2. Discipline Behavior in accord with the rules of conduct. To train oneself to do something correctly in a habitual manner.

- A) Obey the co-curricular code
- B) Demonstrate acceptable classroom behavior
- C) Follow all of the policies in the “Bulldog Football Player Manual”
- D) Show great effort in practice and games-even when nobody is watching you
- E) Do what you are coached to do

“Discipline is: knowing what to do, knowing when to do it, doing it to the best of your abilities, doing it that way every single time.”
Bobby Knight

“The difference between failure and success is doing a thing nearly right and doing it exactly right.”
Edward C Simmons

3. Character The action you take to carry out the values, ethics, and morals that you believe in.

- A) Positively represent our program throughout the entire year.
- B) Give the youth, school, and community a great perception of the football program

“Character is that which reveals moral purpose, exposing the class of things a man chooses or avoids.”
Aristotle

“Actions, looks, words and steps form the alphabet by which you may spell character.” Johann Kasper Lavater

4. Trust Honesty, reliability, loyalty. You do what you say you’ll do and stand by your teammates and coaches.

- A) Believe in yourself, team, and coaches
- B) Don’t ever let your teammates down

“Either we’re a team or we aren’t. Either you trust me or you don’t.” Ally Carter

“A body of men holding themselves accountable to nobody ought not to be trusted by anybody.” Thomas Paine

5. Unity The state of being undivided or unbroken. The state of being one.

- A) Develop team chemistry by accepting, supporting, and helping all members of the team
- B) Create a brotherhood of men that is sustained beyond football, throughout life
- C) A common vision at all levels of the football program

“The power of we is stronger than the power of me.” Unknown

“The secret of winning football games is working more as a team, less as individuals. I play not my eleven best, but my best eleven.”
Knute Rockne